

Partnership Program



Partner with the only school facilities focused association serving Oregon public and private schools. Currently at about 200 school members, OSFMA continues to grow. As the Association moves into the future we will continue to rely on partnerships with business. Without the expertise, service, and support our Business Partners provide, we would not be able to provide training and assistance to school members.

Business Membership

Exhibit Booth at Annual Conference

Listed on the OSFMA website as a Business Member

Event
\$700

Business Membership

Annual Conference Benefits - premium booth, recognition

Recognition of Partnership on various platforms and media

Listed on the OSFMA website as a Project Partner

Listed as a Partner in the quarterly *OSFMA News* magazine

Project
\$2,500

Business Membership

Annual Conference Benefits - premium booth, recognition

Recognition of Partnership on various platforms and media

Mini-Conference Benefits - table, speaking opportunity, recognition

Listed on the OSFMA website as a Capital Partner

Listed as a Partner in the quarterly *OSFMA News* magazine

Capital
\$5,000

Membership

Membership offers access to the OSFMA school member directory. Your company also qualifies to advertise in *OSFMA News*, our quarterly magazine, and be listed in the business member directory online.

\$50 per year

Partnership Levels

These benefits may be modified or added to based on the current event requirements or programmatic changes OSFMA may initiate. OSFMA strives to always provide the best value to Business Partners and build relationships that support education providers.

Event Partner

\$700 per year

- One Business Partner Membership and all related benefits.
- Company listed in web-based directory of Business Members.
- Company listed in membership directory in the Summer issue of *OSFMA News*.
- Annual Conference: One exhibit booth (additional booths may be purchased at regular booth rate - \$650).

Project Partner

\$2,500 per year

- One Business Partner Membership and all related benefits.
- Company listed in web-based directory of Business Members and designated as a Project Partner.
- Company listed in membership directory in the Summer issue of *OSFMA News*.
- Annual Conference:
 - One premium exhibit booth (additional booths may be purchased at regular booth rate - \$650).
 - Up to three free representative badges (for first booth).
 - Up to three lunch tickets (Thursday; first booth only).
 - Listed in materials as an Project Partner. This currently includes electronic, general session preambles, and printed material.
- A \$1,500 credit is included to spend on co-branded promotional items (pg. 4) throughout the year. OSFMA will make final assignments based on feedback provided by the partner.
- The partnership year is January to December and requires a three-year commitment, billed annually.

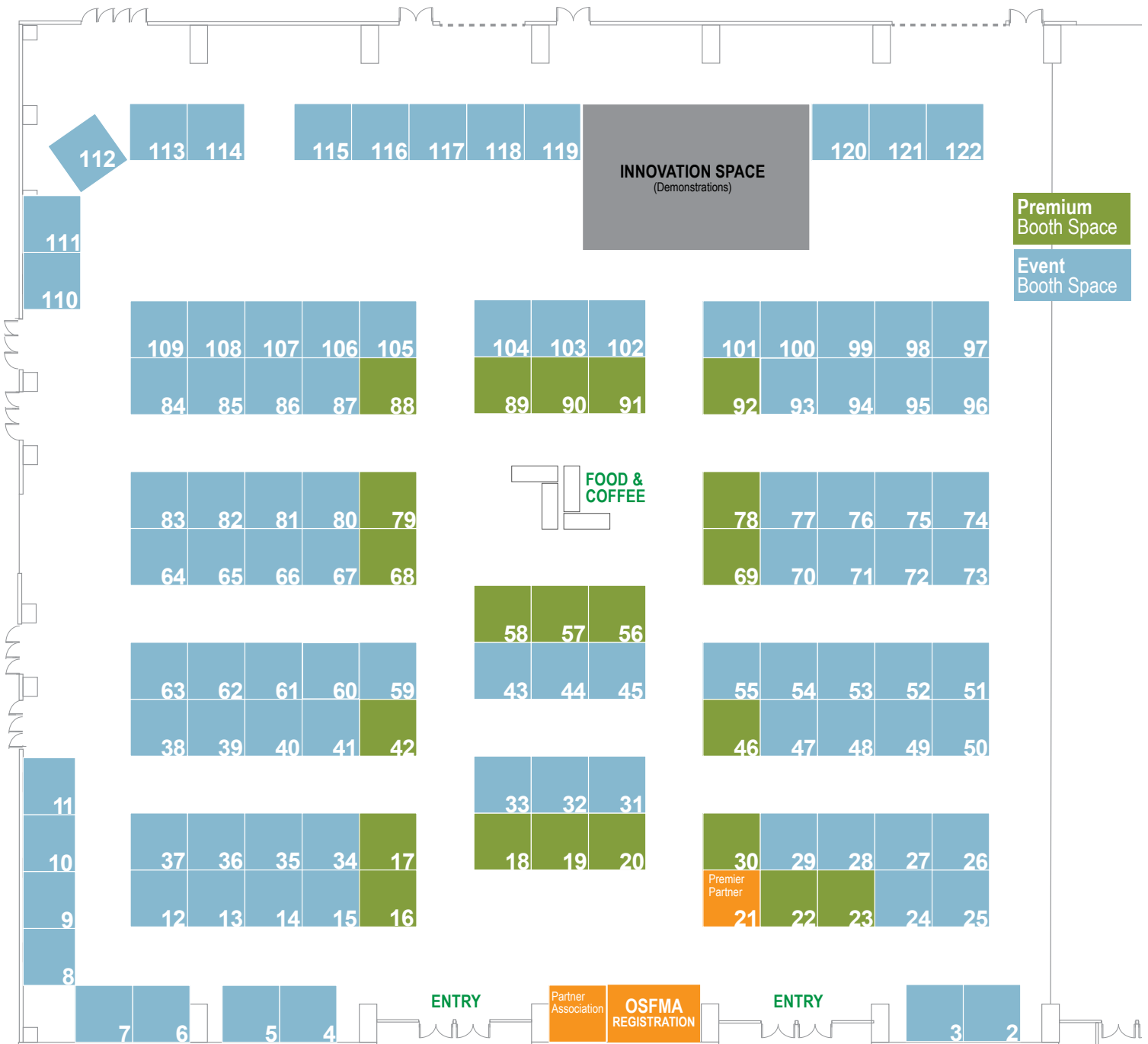
Capital Partner

\$5,000 per year

- One Business Partner Membership and all related benefits.
- Company listed in web-based directory of Business Members and designated as a Capital Partner.
- Company listed in membership directory in the Summer issue of *OSFMA News*.
- Use of a Capital Partner logo on company marketing material. Logo must remain whole and OSFMA reserves the right to approve materials prior to printing and/or distribution.
- Create and present a webinar or in person training for members. Topic and content must be mutually agreed upon and OSFMA reserves the right to edit and/or direct the message of the training to best fit the needs of the Association. These can be scheduled individually during the year or may be part of a conference or zone meeting.
- Invitation to attend a dinner with the OSFMA Board of Directors.
- Annual Conference:
 - One premium exhibit booth (additional booths may be purchased at regular booth rate - \$650).
 - Up to four free representative badges (for first booth).
 - Up to four free lunch tickets (Thursday; for first booth only).
 - Listed in materials as a Capital Partner. This currently includes electronic, general session preambles, and printed material.
 - Mailing list of registered attendees prior to the event. General attendees' mailing address, title, and district affiliation provided in electronic format.
 - An updated mailing list of registered attendees one week after the close of the conference, if desired.
 - Demo Space option - Demo space is offered first to Capital Partners.
- Mini-Conference(s):
 - An exhibit table at one location. Additional locations available for \$300 each.
 - Listed in materials at all locations as a Capital Partner.
- A \$2,000 credit is included to spend on co-branded promotional items (pg. 4) throughout the year. OSFMA will make final assignments based on feedback provided by the partner. Additional sponsorship items can be purchased after assignments have been made.
- The partnership year is January to December and requires a three-year commitment, billed annually.



Annual Conference Trade Show



Partner packages require a three year commitment and the fees are paid annually. The fees stated are the annual fee. Partnership is subject to approval by the OSFMA Board of Directors. A number of factors will be considered and evaluated in determining the selection of partners, including:

- Experience in the marketplace and evaluation of other strategic relationships the partner may hold.
- Financial strength of the organization (*Dunn and Bradstreet, S&P, etc.*).
- Business profile/model.
- Products and services provided (*must be a leader in their area*).
- The company's benefit to education.
- Alignment with OSFMA's Code of Ethics and Professional Standards.
- All partners will be subject to a peer review process in the event a complaint is filed.
- Failure of the partner will not place OSFMA's reputation/brand at risk.

Promotional Items

All items not assigned to a Capital or Project Partner will be available on an ala carte basis for all other Event Partners. OSFMA will make the final assignment of promotional items. Feedback from partners is requested during the sign up and renewal process.

ITEM

Tote Bags - Annual Conference
Partner logo and OSFMA event artwork.

Tote Bags - Mini-Conference
Partner logo and OSFMA logo.

Notepads - Annual Conference
Customized printed notepads with partner logo and OSFMA artwork.

Notepads - Mini-Conference
Customized printed notepads with partner logo and OSFMA artwork.

Badge Lanyard - Annual Conference
Partner logo and OSFMA logo.

Pens - All events for one year
Partner logo/name and OSFMA name.

Keynote Speaker - Annual Conference
Partner is given five minutes to address the attendees and then introduce the keynote speaker with a script provided by OSFMA.

Opening Reception/Dinner - Annual Conference
Limited to two co-host partners. ID on food and beverage stations and listed in program.

Vendor Party, Thursday - Annual Conference
Limited to two co-host partners. ID on food and beverage stations, listed in program and on table tops.

Meals - Annual Conference
Day 1 - Breakfast or Lunch | Day 2 - Breakfast. Limited to one partner. ID projected during meal and listed in program.

Refreshment Breaks - Annual Conference
Day 1 AM, Day 1 PM, Day 2 AM, Day 2 PM.

Refreshment Breaks - Mini-Conference
AM or PM at one location.

Attendee Gift - Annual Conference
Partner logo and OSFMA logo.

Attendee Gift - Mini-Conference
Partner logo and OSFMA logo.

SAMPLE
Please contact OSFMA for the current details if interested in sponsoring ala cart items.



www.osfma.org

Josie Hummert | osfma@osfma.org | 503-480-7209
707 13th St SE, Suite 100, Salem, OR 97301